

Animation Universe, the 2007 Annual Conference of the Society for Animation Studies
June 29th—July 3, 2007
Portland State University, Portland, Oregon, USA

Conference Program

Thursday, June 28

4:00–5:00PM Registration and Orientation (or) Reception hosted by Platform International Animation Festival

6:00PM– **Platform International Animation Festival: Animated Installations Tour**

Friday, June 29

8:00–8:45 AM Registration and Orientation

8:45–9:00 AM Welcome—Barbara Sestak, Dean, School of Fine and Performing Arts, Portland State University

9:00–9:45 AM **Animation Universe Keynote—TBD**

9:45–10:00 AM Refreshment Break

10:00 AM–12:00 PM **Animation Universe Panel—Pervasive Animation: From Mobile Telephony to Gallery Installation**

Introduction: Maureen Furniss, CalArts, USA

Panel Chair: Dr. Suzanne Buchan, University for the Creative Arts, Farnham, UK

Panelists:

Bob Rehak, Swarthmore College, USA

David Surman, University of Wales, Newport, UK

Dr. Paul Ward, Arts Institute at Bournemouth, UK

12:00–1:00 PM Lunch Break

2:00–3:00 PM **Platform International Animation Festival: Keynote—TBD**

3:00–4:00 PM **Platform Festival: Panel—TBD**

4:00–6:00 PM Platform Festival Events

6:00PM– Platform Festival Block Party

Saturday, June 30

9:00 AM–10:20 PM **Animation Universe—Session One Papers: Histories**
Discussion Moderator: Hua Wang, Nagoya University, Japan

Animating The Inanimate And Making It Sing: The Genesis Of A Hollywood Cartoon Genre—Richard Leskovsky, University of Illinois at Urbana-Champaign

The Two Golden Ages of Animated Music Video—Gunnar Strøm, Volda University College, Norway

The Movie Brat Generation and the Animation Renaissance—Harvey Deneroff, Savannah College of Art and Design, USA

Glory Box Folksonomies—Immanence and Martyrdom in Modern Animation—Amalia Levari, CalArts, USA

10:25 – 10:40 AM Refreshment Break

10:40 AM–12:00 PM **Animation Universe—Session Two Papers: Works in the Making**
Discussion Moderator: Luke Baldwin Dubin, Brock University, Canada

“There is no place like Quickdraw, there is no place like Quickdraw”: Calgary Alberta’s Quickdraw Animation Society—Lynne Perras, University of Calgary, Advertising and Animation Auteurism—Phil Anderson, Minneapolis College of Art and Design, USA

The Ethnographical Imaginaries and Animating on the Internet: An Ethnography of Subcultural Communities in China—Wei-hu Wu, International Center for A

Process And Product: A Pedagogical Praxis—Tony Tarantini, Sheridan Institute of Technology and Advanced Learning, Canada

12:00–2:00 PM Lunch Break

2:00–3:20 PM **Animation Universe—Session Three Papers: Reading the Action**
Discussion Moderator: Amalia Levari, CalArts, USA

Spinning Pizzas and the Invisible Bus : ‘Event Analysis’ in Animated Storytelling—Paul Wells, Loughborough University, UK

The Use of Structuralism in Animation Analysis: Structural Relationships of Music and Images in Hayao Miyazaki’s Spirited Away—Hua Wang, Nagoya Univ

Half-Breed Dog, Half-Breed Film: *Balto* as Animelodrama—Amy Ratelle, Independent scholar, Canada

Words, Gasps, and Beyond Articulation: Michaela Pavlatova’s Erotic Universe—Miriam Harris, Unitec New Zealand

3:25 – 3:40 PM Refreshment Break

3:40 PM–12:00 PM **Animation Universe—Session Four Papers: Meaning within Movement**
Discussion Moderator: Jeremy Schwartz, CalArts, USA

Animated Cycles and Modern Life-Machines—Victoria Meng, Candidate of Philosophy, University of California, Los Angeles, USA

The Uses and Abuses of Cartoon Style in Animation—Leslie Bishko, Emily Carr Institute of Art + Design + Media, Canada

Lord of the Rotoscope—Ethan de Seife, Wesleyan University, USA

Pixilation and the Uncanny—Jeremy Schwartz, CalArts, USA

6:00 PM– Platform International Animation Festival—Awards Ceremony and Closing Party

Sunday, July 1

- 9:00 AM–10:20 PM **Animation Universe—Session Five Papers: Identity and Character**
Discussion Moderator: Erhan de Seife, Wesleyan University, Middletown, CT, USA
- The Man in the Gray Flannel Cat Suit: Anthropomorphic Anxiety in Hanna-Barbera's 'Tom & Jerry' Series, Michael Dow, Tisch School of the Arts at New York University
Masculinity, Isolation and Reassertion within Link and Bunnage's *Modern Toss*—Van Norris, School of Creative Arts, Film and Media, University of Portsmouth, UK
Breaking Boundaries: the Representation of Fragmentary Identity in Japanese Animation—Caroline Ruddell, St Mary's College, University of Surrey, UK
(The) Death (Of) The Animator, Or: The Felicity Of Felix, Part II: A Difficulty In The Path Of Animation Studies—Alan Cholodenko, University of Sydney, Australia
- 10:25 – 10:40 AM Refreshment Break
- 10:40 AM–12:00 PM **Animation Universe—Session Six Papers: Drawing from Art**
Discussion Moderator: Charles daCosta, University College for the Creative Arts, Farnham, UK
- The Italian Neo-Pictorial Animation Wave—Giannalberto Bendazzi, University of Milan, Italy
Early Connections Between Film and Emerging Media Theory as Evidenced in The Animated Worlds of Adam Beckett—Pamela Turner, Virginia Commonwealth University
The Double Sense Of Animation Innovative Storytelling Through The Ambiguity Of Animated Images—Maria Lorenzo, Polytechnic University of Valencia, Spain
Animation in the Gallery: Between Artefact and Moving Image—Dr. Suzanne Buchan, University for the Creative Arts, Farnham, UK
- 12:00–2:00 PM Lunch Break and SAS Business Meeting
- 2:00–3:20 PM **Animation Universe—Session Seven Papers: Technique and Style**
Discussion Moderator: Maria Lorenzo, Polytechnic University of Valencia, Spain
- The Newly Developed Form of Ganime and Its Relation to Limited Animation for Adult in Japan—Sheuo Hui Gan, Ph.D Candidate, Kyoto University, Japan
Little Chinese Dog—Lucy Childs, National Centre for Computer Animation, Bournemouth Media School, Bournemouth University, UK
Feasibility Study on Reappearance of Chinese Ink Painting Animation Accustomed to Progressive Computer Graphics Simulators—Ann Leung, Hong Kong Polytechnic University
Composing Visual Music (with Digital Data)—Brian Evans, University of Alabama, USA
- 3:25 – 3:40 PM Refreshment Break
- 3:40 PM–5:00 PM **Animation Universe—Session Eight Papers: Interactions and Current Trends**
Discussion Moderator: Weihua Wu, International Center for Advanced Studies, New York University, USA
- Playing an Old Toon: Interacting with Classic Animation in *Kingdom Hearts*—Jason Mittell, Middlebury College, USA
Homestar Runner.net, It's Dotcom!"—Nichola Dobson, Independent scholar, UK
Web Animation 2.0: The New Generation of Animation on the Internet, Dr. Karin Wehn, University of Leipzig, Germany
Animated Appeal: A Survey Of Kids' Educational Software—Tom Klein, Loyola Marymount University, School of Film and Television, USA
- 5:00 nachm. **Conference Adjournment and Goodbyes**

Monday, July 2

- 9:00 AM–6:00 PM **Animation Universe Intensive—Workshops**
- 9:00 AM–12:00 PM The Animation Audience—Perception, Reception and Deception in Watching Animation—Paul Wells, Loughborough University, UK
- 12:00–1:00 PM Lunch Break
- 1:00–3:00 PM The Basic Principles of Animation—Brian Wells, Art Institute, Seattle, USA
- 3:00–6:00 PM Laban For Animators—Leslie Bishko, Emily Carr Institute of Art + Design + Media, Canada

Tuesday, July 3

- 9:00 AM–5:00 PM **Animation Universe Intensive—Workshops**
- 9:00 AM–12:00 PM Storyboards—Brian Wells, Art Institute, Seattle, USA
- 12:00–1:00 PM Lunch Break
- 1:00–5:00 PM The Studio Method—Dana Driskel, University of California at Santa Barbara, USA